RJ Reynolds
Tobacco Company

July 7, 1995

J.T. JONES
Chain Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

ROU # 1110, 1210, 1310, 1510, 1610, 1710

To: G. A. Ritsert G. P. Mitchell F. E. Cook R. L. VanSickle F. J. DeJong
F. J. Iaconetti K. C. Satchell G. R. Deschenes R. R. Steele
R. J. Westenberger K. L. Myers, Jr. B. K. Pearson

Re: Pharmhouse **D/B/A Rx Place (Only)** (1122-00-00)
Co-Marketing

Dear Managers:

Pharmhouse D/B/A Rx Place Corporate has authorized their 3rd Qtr. Co-Marketing Promotion. Following are specifics:

- Promotion begins July 19, 1995
- Offer $2.50 off carton Select / WINSTON, any brand style. See attached. Coupons will be mailed to all participating stores from Pharmhouse Corporate.
- Temporary 60 carton floor base display is authorized for all participating Rx Place stores. Authorization attached.

All Rx Place stores will receive (63) $2.50 off carton Select / WINSTON coupons. All stores will mail redeemed coupons to Pharmhouse Corporate for store credit.

Your assistance with this chain is appreciated.

Sincerely,

J. T. Jones

JTJ/fr
Attachments

DM	T&D	REP
1224		
1225		
1226	✓	11,13,21
1229		
1230	✓	13,15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

cc: M. A. Young

51855 0916

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/mkxn0000

CID #1122-00-00

PHARMHOUSE CORP / DBA RX PLACE

The Rx Place #311
222 Bradlee Plaza
South White Horse Pike
Stratford, NJ 08084-1541
(609)346-0400
075242 1334/09

The Rx Place #312
Levittown Discount World S/C
36 Levittown Parkway
Levittown, PA 19055-2602
(215)547-2550
057857 1332/05

The Rx Place #313
945 Bald Hill Rd
Warwick, RI 02893-1034
(401)822-3680
024418 1524/03

The Rx Place #314
Capital City Plaza
'01 Hartzdale Dr
mphill, PA 17011-7229
(717)737-2661
536499 1738/16

The Rx Place #315
Colonie Plaza S/C
1892 Central Ave
Albany, NY 12205-4200
(518)869-4480
536518 1623/07

The Rx Place #316
Cardiff Fashion Center
6701 Black Horse Pike
Pleasantville, NJ 08232-3901
(609)641-6677
535767 1334/04

The Rx Place #317
TJ Maxx Plaza
1342 Hooper Ave
Toms River, NJ 08753-2853
(908)286-2121
535180 1334/15

The Rx Place #319
Colonia Common S/C
5084 Jonestown Road
Harrisburg, PA 17112-2921
(717)541-8098
397375 1738/16

The Rx Place #320
Swansea Crossing S/C
207 Swansea Mall Drive
Swansea, MA 02777-4116
(508)675-6522
343700 1130/07

The Rx Place #321
Dunning Farms S/C
88-33 Dunning Rd
Middletown, NY 10940-9807
(914)344-2552
274836 1522/12

The Rx Place #322
Bradlee/Shop Rite Center
303 Route 70 West
Marlton, NJ 08053-1635
(609)985-9190
263830 1334/11

The Rx Place #323
Dartmouth Towne Center
458 State Road
N.Dartmouth, MA 02747-4308
(508)992-1103
329856 1130/05

The Rx Place #324
The Court at Deptford S/C
301 N Almonessen Rd
Deptford, NJ 08096-5205
(609)227-4717
329857 1334/06

The Rx Place #325
Marketfair North S/C
4116 Route 31
Clay, NY 13041-8704
(315)622-9126
353293 1624/07

The Rx Place #326
Hills Plaza
3401 Erie Boulevard East
DeWitt, NY 13214-1635
(315)446-8991
245444 1622/02

The Rx Place #327
Enfield Commons S/C
25 Hazard Ave
Enfield, CT 06082-3725
(203)741-7767
368603 1528/17

The Rx Place #329
Park Plaza Ten
200 Route 10
East Hanover, NJ 07936-2604
(201)428-8510
458182 1226/11

The Rx Place #333
Wampanoag Mall
1925 Pawtucket Ave
E.Providence, RI 02914-1612
(401)435-3963
434841 1524/05

The Rx Place #335
Carousel Commons
9647 Carousel Center
Syracuse, NY 13290-9647
(315)466-6112
360699 1624/08

The Rx Place #336
Town & Country S/C
1900 Route 70
Lakewood, NJ 08701-7399
(908)920-1531
343701 1334/17

The Rx Place #338
Aldrich S/C
4011 Route 9
Howell, NJ 07731-9998
(908)367-6272
360867 1334/12

The Rx Place #339
Mid Valley Mall
171 N Plank Rd
Newburgh, NY 12550-210
(914)569-0960
423659 1522/11

The Rx Place #343
Holmdel Town Center
2101 Highway 35
Holmdel, NJ 07733
(908)615-9600
604306 1234/15

The Rx Place #344
77 Essex Green S/C
Prospect Ave
W.Orange, NJ 07052
(201)731-6406
625650 1226/11

51855 0917

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